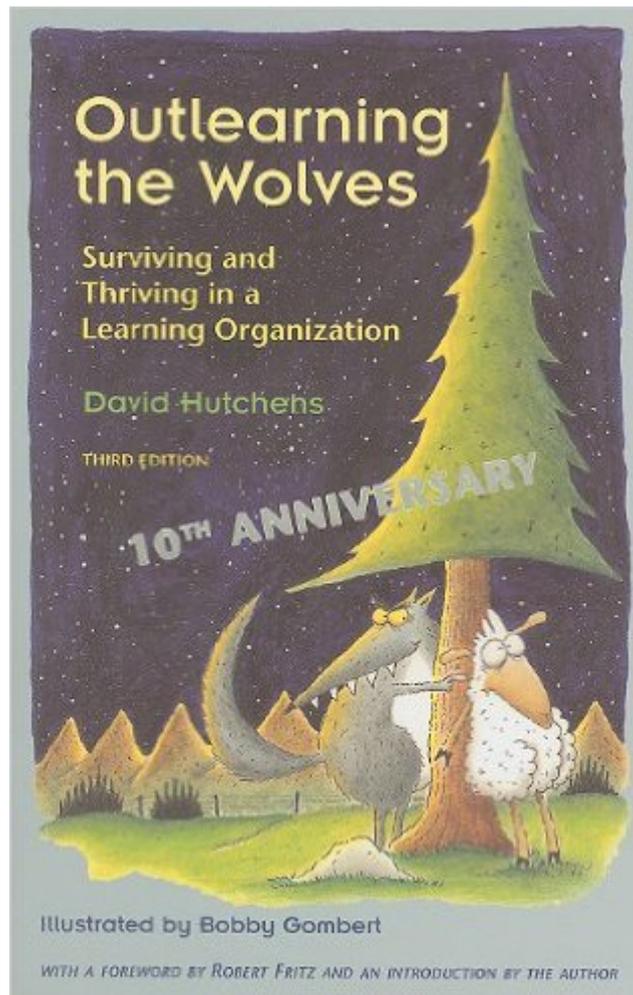


The book was found

Outlearning The Wolves: Surviving And Thriving In A Learning Organization Third Edition



Synopsis

Robert Fritz calls this fable a true classic that demonstrates how "a good story can be one of the best sources of profound change." Now available in 11 languages, the book continues to find new audiences and win the hearts of those who embrace its lessons. Yet, it is fair to say that the central message of this deceptively simple tale is almost as radical today as it was when Pegasus first published it 10 years ago. As Fritz observes, it is still the rare organization that appreciates the insight that the sheep in the story discover: "Individual learning, good as it is, does not necessarily translate into organizational learning. The learning must become collective." That is why this book continues to be such an important resource for innovators determined to confront the wolves of complacency in their organizations by stimulating people's natural desire to creatively improve their results-together.

Book Information

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Customer Reviews

I bought this book to replace one that got lost. It's a good read for when you are in the early stages of your career. The book shipped quickly and was new. I almost did not want to give it to my work library, but don't know where their book went.

This well-written story will open up even those most adverse to change to the possibility that there might be a better way. Good for all audiences, young and old. Well worth it.

Great quick read with lots of lessons to be learned.

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